

(Including Supplementary Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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HEATING/PIPING/AIR CONDITIONING  
**HPAC ENGINEERING**

HPAC Engineering  
A Penton Media Publication  
The Penton Media Bldg.  
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Established: 1929  
Issues Per Year: 12



**FIELD SERVED**

HPAC ENGINEERING serves consulting engineering/architectural firms, engineering/construction firms, mechanical contracting firms, industrial/manufacturing firms, and commercial/institutional, government firms with the Mechanical Systems Engineering function of design, specification, installation, operation and maintenance for the mechanical systems of industrial plants, commercial and institutional buildings, processing firm, transportation/airport/railroad, financial/insurance, communications/broadcast, computer/internet, ESCO/energy, sales engineer/manufacture's representative, OEM engineer, distributor/wholesaler and others allied to the field. These mechanical systems include: air conditioning-central and unitary; air filtration HVAC systems; energy management; fire protection/detection; heating-air, liquid, steam; piping; industrial process; plumbing/sanitary; power-piping/refrigeration; power generation; ventilation; water treatment/conditioning.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients of HEATING/PIPING/AIR CONDITIONING must have a title that places them in either engineering management or staff engineering. In addition to these title requirements, recipients must have a primary mechanical engineering function of:

- a) engineering management; b) engineering services for systems design; c) engineering services for systems installation; d) engineering for maintenance/repair operations; e) facility engineering/management; f) other engineering.

**PURPOSE**

Included herein is a supplementary analysis of respondents who personally specify, design, recommend and/or make product selection for the components of mechanical systems for new or existing buildings.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	723
Advertiser and Agency _____	2,881
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	208
All Other _____	1,040
<b>TOTAL</b>	<b>4,852</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	57,019	100.0	57,019	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>57,019</b>	<b>100.0</b>	<b>57,019</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2007 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	2,015	1,853	50,886	6,112	-			56,998	April _____	182	249	49,929	7,070	-			56,999
February _____	2,187	2,186	51,571	5,426	-			56,997	May _____	10,012	10,111	51,000	6,098	-			57,098
March _____	9,096	9,031	49,918	7,014	-			56,932	June _____	100	90	50,992	6,096	-			57,088
									<b>TOTAL</b>	<b>23,592</b>	<b>23,520</b>						