

2008 Advertising Rates

Black & White Rates

Full-Page	\$5,800
2/3-Page	\$4,320
1/2-Page Island	\$4,040
1/2-Page	\$3,440
1/3-Page	\$2,800
1/4-page	\$2,120

Color Rates

Two Color:

Standard 4-color (cyan, magenta, yellow, black) per page or fraction, extra.....	\$620
Per additional consecutive page	\$300
Matched, non-metallic color per page or fraction, extra	\$880
Per additional consecutive page.....	\$420

Three- and Four-Color Process:

Process 4-color or black and 2 non-metallic colors per page or fraction, extra	\$1,500
Per additional consecutive page.....	\$760

Company Profile

Full-page featuring your company logo and information on corporate headquarters and other offices, key personnel, company history and products/services

Full-Page Advertisers (same issue).....	\$2,740
Non-Advertisers	\$4,180

ABMA Member Discount

10% on all BSE advertising.

A Supplement to HPAC Engineering

